



Sunraysia Dirt Karters Sponsorship Proposal

The Sunraysia Dirt Karters are based at Olympic Park Speedway, Mildura. We began as a tiny club in 2005, and have grown to be one of the largest and most well-known speedway karting clubs in Australia.

Speedway karting is the cheapest, and most family friendly, form of motorsport available. It is an excellent breeding ground for future motorsport stars, as well as being a great, whole-family hobby.

The 2017/2018 season is going to be the most exciting season yet for the Sunraysia Dirt Karters, with the 10th Anniversary of the All Power Nationals™, on the 17th- 19th May, 2018.

It is known amongst drivers as 'the one you want to win'. The 2017 All Powers was the biggest yet, with a total of 148 nominations... and with many drivers already having solid plans to attend, we expect next year to have well over 160 nominations!

The All Powers event is unique because it combines three classes into one. This works excellent on Olympic Park Speedway due to its smaller size, but also gives everyone the chance to race against a much wider pool of competitors than they are used too. No single engine or class has proven to be the best, and it always comes down to the drivers talent.

However we cannot run these events without the support of both local and Australia wide organisations, and are now seeking sponsorship for these meetings.

If you are interested in hearing more about our sponsorship packages, please contact our Sponsorship Officer, Graham Thomas, on 0419 377 825.

Diamond Sponsorship

For a negotiable value, your company will receive:

- Naming rights to the 2018 All Power Nationals™
- Your name/company logo on the front cover of the 10th Anniversary souvenir race program
- A full page sized advertisement in our 10th Anniversary souvenir race program
- Your name/logo on all print media associated with the event
- Continual recognition over the PA system during the event
- Your name on the event trophies
- Tickets to the VIP area during the event
- An invitation to help present the trophies to winning drivers, as well as a photo opportunity
- A sign may be placed within the complex for the event, at your cost
- Recognition on our Facebook page throughout the whole season
- An advertisement on both our event website, www.allpowernationals.com, as well as our club website, www.sunraysdirtkarters.org
- An invitation to provide 'scrutineering stickers', which will be placed on all competing karts.

Platinum Sponsorship

For \$900 (no GST applicable), your company will receive:

- Naming rights to the final and pole shuffle of TWO classes at the All Power Nationals
- Your name on all trophies of those classes
- Recognition over the PA system during the event
- A full page sized advertisement in the souvenir race program
- 10 Adult entry tickets into the VIP area for any night of the All Power Nationals
- 4 Free souvenir race programs
- Recognition on our Facebook page throughout the whole season
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

Gold Sponsorship

For \$500 (no GST applicable), your company will receive:

- Naming rights to the final and pole shuffle of one class
- Your name on all trophies of that class
- Recognition over the PA system during the event
- A half-page sized advertisement in the race program
- 6 Adult entry tickets into the VIP area for any night of the All Power Nationals
- 6 Free race programs
- Recognition on our Facebook page
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

Silver Sponsorship

For \$250 (no GST applicable), your company will receive:

- Naming rights to the B and C-main of that class
- Recognition over the PA system during the event
- A business-card sized advertisement in the souvenir race program
- 4 Adult entry tickets into the VIP area for each night of the All Power Nationals
- 4 Free souvenir race programs
- Recognition on our Facebook page throughout the whole season
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

Bronze Sponsorship

For \$100 (no GST applicable), your company will receive:

- Naming rights to one heat race
- Recognition over the PA system during the event
- A business card sized advertisement in the race program
- 2 Adult entry tickets into the VIP area for each night of the All Power Nationals
- 2 Free souvenir race programs
- Recognition on our Facebook page
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

Sponsorship Agreement

If your business is interested in being part of our 2017/2018 season, please fill in the following form and forward to us along with the details of the advertisement to appear in our race programs.

Business Name: _____

Contact Person: _____

Postal Address: _____

Phone Number: _____

Website: _____

SDK Member Responsible: _____

Sponsorship Package:

Diamond Platinum Gold Silver Bronze

Payment:

Cheque Direct Deposit Cash

Bank Details:

Sunraysia Dirt Karters Inc
063557 10124692

Please note we have an ABN but are not registered for GST so there is NO GST included in the sponsorship. Do you require a Tax Invoice/Receipt? Yes No

Contact Details

Postal: P.O Box 623, Mildura Victoria, 3502

Email: sundirtkarters@yahoo.com.au