

## MILDURA ALL POWER NATIONALS

16<sup>th</sup>, 17<sup>th</sup> & 18<sup>th</sup> May 2019

### Sponsorship Proposal 2019



The Sunraysia Dirt Karters are based at Olympic Park Speedway, Mildura. We began as a tiny club in 2005, and have grown to be one of the largest and most well-known speedway karting clubs in Australia. Speedway karting is the cheapest, and most family friendly, form of motorsport available. It is an excellent breeding ground for future motorsport stars, as well as being a great, whole-family hobby. The Mildura All Power Nationals is known amongst drivers as 'the one you want to win'.

The All Powers event is unique because it combines three classes into one. This works excellent on Olympic Park Speedway due to its smaller size, but also gives everyone the chance to race against a much wider pool of competitors than they are used too. No single engine or class has proven to be the best, and it always comes down to the drivers talent.

However we cannot run these events without the support of both local and Australia wide organisations, and are now seeking sponsorship for this meeting.

If you are interested in hearing more about our sponsorship packages, please contact our Sponsorship Officer, Graham Thomas, on 0419 377 825.

#### **Diamond Sponsorship – Naming Rights**

For a negotiable value, your company will receive:

- Naming rights to the 2019 All Power Nationals™, with your logo added to the All Power logo
- Your name/company logo on the front cover of our souvenir race program
- A full page sized advertisement in our souvenir race program
- Your name/logo on all print media associated with the event
- Continual recognition over the PA system during the event
- Your logo on event trophies
- Tickets to the VIP area during the event (to be negotiated)
- An invitation to help present the trophies to winning drivers, as well as a photo opportunity
- A sign may be placed within the complex for the event, at your cost
- Recognition on our Facebook page throughout the whole season
- An advertisement on both our event website, [www.allpowernationals.com](http://www.allpowernationals.com), as well as our club website, [www.sunraysiadirtkarters.org](http://www.sunraysiadirtkarters.org)
- An invitation to provide 'scrutineering stickers', which will be placed on all competing karts.

### **Platinum Sponsorship – Feature Class**

For \$1000 (no GST applicable), your company will receive:

- Naming rights to the final and pole shuffle of ONE Feature class at the All Power Nationals. Feature classes are: Friday – Standard and Modified, Saturday – Junior, Twin 200cc and All Power
- Your name/logo on all trophies of that classes
- Recognition over the PA system during the event
- A full page sized advertisement in the souvenir race program
- 6 Adult entry tickets into the VIP area for each night of the All Power Nationals (12 in total)
- 3 Free souvenir race programs
- Recognition on our Facebook page throughout the whole season
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

### **Gold Sponsorship – Support Class**

For \$500 (no GST applicable), your company will receive:

- Naming rights of one support class. Support Classes are Sub Juniors & Junior Standards
- Your name on all trophies of that class
- Recognition over the PA system during the event
- A half-page sized advertisement in the race program
- 4 Adult entry tickets into the VIP area for either night of the All Power Nationals
- 2 Free race programs
- Recognition on our Facebook page
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

### **Silver Sponsorship – B & C Main of a Feature Class**

For \$250 (no GST applicable), your company will receive:

- Naming rights to the B and C-main of any feature class. (see above)
- Recognition over the PA system during the event
- A business-card sized advertisement in the souvenir race program
- 3 Adult entry tickets into the VIP area for either night of the All Power Nationals
- 1 Free souvenir race programs
- Recognition on our Facebook page throughout the whole season
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

### **Bronze Sponsorship – Heats**

For \$100 (no GST applicable), your company will receive:

- Naming rights to one heat race
- Recognition over the PA system during the event
- A business card sized advertisement in the race program
- 2 Adult entry tickets into the VIP area for either night of the All Power Nationals
- 1 Free souvenir race programs
- Recognition on our Facebook page
- An invitation to provide hand-outs for the crowd
- An invitation to place a small sign in the centre of the track (at your cost)

**All packages will now also include digital recognition during our facebook live streaming coverage.**

NB. Cut off date for program advertising is 2<sup>nd</sup> May 2019. Email logo's etc to [darren45@bigpond.net.au](mailto:darren45@bigpond.net.au)

**VIP Tickets**

VIP Tickets may be purchased separately for \$60 each. This includes the following:

- Entry into the public area of the complex
  - Entry into the VIP area
  - 1 Free souvenir program
- During Service Time, the following will also be provided:
- Beer, wine, soft drinks, tea, coffee and water
  - Bar snacks & Finger Food

**Sponsorship Agreement**

**If your business is interested in being part of the 2019 Mildura All Power Nationals, please fill in the following form and forward to us along with the details of the advertisement to appear in our race programs.**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

SDK Member Responsible: \_\_\_\_\_

**Sponsorship Package:**

- Diamond     Platinum     Gold     Silver     Bronze     VIP Ticket

**Payment:**

- Cheque     Direct Deposit     Cash

**Bank Details:**

Sunraysia Dirt Karters Inc  
063557 10124692

Please note we have an ABN but are not registered for GST so there is NO GST included in the sponsorship. Do you require a Tax Invoice/Receipt?  Yes     No

**Contact Details**

Postal: P.O Box 623, Mildura Victoria, 3502    Sponsorship Officer, Graham Thomas, on 0419 377 825.

Email: [sundirtkarters@yahoo.com.au](mailto:sundirtkarters@yahoo.com.au)



Supported By: Mildura Rural City Council